

# Propane Engine Fuel Summit

Greening Fleets On and Off-Road

## 2008 Sponsorship and Advertising Opportunities

November 12 – 14

MGM Grand, Detroit, Michigan

Be part of the first annual Propane Engine Fuel Summit! Join Host Sponsor the *Propane Education & Research Council*, Media Sponsor *The Auto Channel*, Lunch sponsor *Roush*, and Break Sponsors *Clean Fuels USA, Ferrellgas, and AmeriGas* in Detroit, Michigan, the "car capital of the world!" This inaugural forum will be a key industry event for fleet managers & operators, equipment suppliers, propane marketers, Clean Cities coordinators & stakeholders, NAFA Members, commercial lawn care professionals, airport managers, and GSE operators. Join experts in the auto and trucking industry, and propane fuel providers to discover the benefits of this clean, green fuel to power our nation's fleets. Opportunities to showcase your company to this high level audience have just been announced.

### Benefits at all levels of sponsorship:

- Inclusion in bi-weekly ads in *FleetFocus*, NAFA's on-line magazine
  - Inclusion in conference press releases
  - Company logo in all promotional mailings
- Company logo on the official Summit website
  - Recognition in conference program guide
  - Logo prominently displayed at conference
- Link from [www.propaneenginefuelsummit.com](http://www.propaneenginefuelsummit.com) to your company website

### **GOLD Medal Sponsor: \$25,000**

*All benefits noted for all levels at top and:*

- Free full-page ad in conference program
- Opportunity to address general session
- Inclusion in e-newsletter promoting conference to over 18,000 industry members
- 4 free 10 x 10 booths!
- 10 free full conference registrations

### **SILVER Medal Sponsor: \$15,000**

*All benefits noted for all levels at top and:*

- Free ½-page ad in conference program
- Opportunity to address general session
- Inclusion in e-newsletter promoting conference to over 18,000 industry members
- 2 free 10 x 10 booths!
- 5 free full conference registrations

### **BRONZE Medal Sponsor: \$10,000**

*All benefits noted for all levels at top and:*

- Free ¼ page ad in conference program guide
- Opportunity to address general session
- Inclusion in e-newsletter promoting conference to over 18,000 industry members
- 1 free 10 x 10 booth!
- 4 free full conference registrations

### **Reception Sponsor (2): \$7,500**

*All benefits noted for all levels at top and:*

- Company signage at reception
- Free ¼ page ad in conference program
- 1 free 10 x 10 booth!
- 3 free full conference registrations

### **Luncheon Sponsor (2): \$5,000\***

*All benefits noted for all levels at top and:*

- Company signage at luncheon
- 1 free 10 x 10 booth!
- 2 free full conference registrations

*\*Only one luncheon opportunity left!*

### **Breakfast Sponsor (2): \$3,500**

*All benefits noted for all levels at top and:*

- Company signage at breakfast
- 2 free full conference registrations

### **Break Sponsor (4): \$2,500\***

*All benefits noted for all levels at top and:*

- Company signage at break
- 1 free full conference registration

*\*Only one break opportunity left!*

### **NEW! Conference Bag Sponsor: \$1,000**

*All benefits noted for all levels at top*

**Advertising opportunities** to participate in the first Propane Engine Fuel Summit and reach a high level, targeted audience have just opened. A limited number of ads will be included in the Show Program. This guide is a great resource for conference attendees to reference business contacts in the future.

Some advertising opportunities are one-of-a-kind and no ad reservations can be taken after October 20, 2008. Advertisers secure ads by date and time of fax or email.

**Do not miss this high profile opportunity.**

**For more info visit:**

[www.propaneenginefuelsummit.com](http://www.propaneenginefuelsummit.com)

Please select the following full-color options:

✓	Position	Size in inches	Price
<input type="radio"/>	Outside back cover	8.27 x 5.90	\$3,500
<input type="radio"/>	Inside front or back cover	8.27 x 5.90	\$2,500
<input type="radio"/>	Full Page	8.27 x 5.90	\$2,000
<input type="radio"/>	Half Page	4.13 x 5.90	\$ 900
<input type="radio"/>	Quarter Page	2.06 x 5.90	\$ 500

**Send completed sponsorship and advertising forms to Rita Pecilunas**

**Email: [Rita@SMResources.org](mailto:Rita@SMResources.org)**

**Or Fax: 630-325-2287**

Contact name	Signature & Date
Company	Telephone/Fax
Address	Email
City	
State, ZIP Code, and Country	Sponsorship Opportunity:
	Advertising Opportunity:

**For questions or more information on [exhibiting and attendance](#)**

**Contact Greg Zilberfarb at 703-779-4890**

**Email: [Registration@propaneenginefuelsummit.com](mailto:Registration@propaneenginefuelsummit.com)**